

Collective **A**wareness **P**latformS for **E**nvironmentally-sound **L**and management based on data techno**L**ogies and **A**grobiodiversity

Solution Pitch

FOODAKAI:

Food Safety Alerts at your fingertips

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Your Solution

Get early food safety notifications related to your products. A solution, tailored to the needs of small and micro food enterprises.

What Open Data Source are you using?

Open data portals of EU food safety agencies:

- *RASFF Portal (Europe)*
- *FDA Portal (USA)*
- *EFET (Greek national portal)*

What is so special about you?

What is your 'magic' (originality)?

Our core team is working in Open Data-driven solutions, tailored to the agri-food sector's needs, for the past 8 years.

How are you different from your competitors (innovation)?

Our technical expertise in data aggregation and processing technologies. We are the only mobile application in the market.

What is your revenue model and market

How will you make money ?

Freemium

Free	Paid
Receive notifications for your products	40€/ year or 5€/month
Up to 5 products	Unlimited

What is the market segment and size you are addressing?

Europe & North America: 2M (small & micro food enterprises)



■ ■ FOODAKAI

Let's have a hands-on demo now!

<https://pr.to/4PZFO0/>