

Innovative applications for the agro-food industry emerged after a creative marathon in the framework of the CAPSELLA Innovation Competition

After two days of creation and cooperation, on Friday 6 October 2017 and Saturday 7 October, 2017 the 11 teams that participated in the **CAPSELLA Innovation Competition** presented in Athens their imaginative solutions, products and applications for the agro-food industry.

The groups that excelled for their innovative ideas, commercial exploitation, completeness, complementarity and degree of maturity of the idea were: **Agrologies**, **Going Organic** and **Progragros**.

Agrologies, which won the first prize, presented an application that allows farmers to manage their crops with precision and economy. The **Going Organic** team received the second prize, introducing an application to link organics growers directly to consumers. Finally, the third prize was received by the **Progragros** team, which designed an application to manage data on plant varieties thriving in each place.

It is worth noting that all participating teams - **AgriTes**, **Agrologies**, **Agronauts**, **Build4field**, **Encompost**, **Going Organics**, **lotizer**, **Organicons**, **Progragros**, **SoilWatcher**, **Vineguard** - received guidance from distinguished mentors on technological, business and agro-food issues. In addition to the € 3,000, € 2,000 cash prizes and the € 1,000 gift voucher received by the first three groups, all contestants will get access to a free quarterly entrepreneurship bootcamp to support their idea.

Upon completion of the training program, the team with the best business plan will win three-months of business incubation, as well as an Innovation Tour to connect with potential partners, suppliers, investment schemes and business angels, helping them to start their business activity hence their Start up.

The CAPSELLA Acceleration Program is being organised by [Corallia](#) - [Athena Research Center](#) in collaboration with [Sant 'Anna - School of Advanced Studies](#), [Aston University](#), [AgroKnow](#), [Rete Semi Rurali](#), [Zephyr](#) s.r.l, [We Deliver Taste](#), and [ZLTO](#). The competition was sponsored by [Eurobank](#) and supported by the [American College of Greece](#), the [Agricultural University of Athens](#), the [European Union](#), [TP Organics](#), [Copernicus Relays](#) and [Copernicus Academy](#) and was under the auspices of the Greek [Ministry of Rural Development and Food](#).

About the CAPSELLA Acceleration Programme

The CAPSELLA Acceleration Programme facilitates the co-creation of disruptive and breakthrough solutions, business ideas and opportunities for supporting innovative, diversity-based, quality and health- centred food systems in Europe. We strengthen the ongoing transitions to agroecological, biodiversity based and organic practices and systems by opening up the innovation cycle and bringing together people from diverse backgrounds to co-create tomorrow's products and services, in the sustainable agriculture sector that is continuously growing despite the harsh economic environment. We propose a bottom up approach for the development of data driven solutions that

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Further information & Contact Details

E: capsella@corallia.org, T: 0030 210 6300787

E: sbenians@gmail.com

www.capsella.eu