

## **CAPSELLA Bootcamp successfully completed!**

The CAPSELLA Bootcamp, organized as a follow-up to the CAPSELLA Innovation Contest on October 2017, has been successfully completed. The three-month free training was developed to support the CAPSELLA Bootcamp participants turn their initial concept into a **start-up**.

The CAPSELLA Acceleration Programme has provided its participants with the key skills to innovate in the agri-food sector and succeed as entrepreneurs. Their ideas have been incubated thanks to a highly interactive programme, giving them the chance to experiment, create, learn, and mentor. This prepared them for the business plan competition, which was won by **PROGRAGROS**, a start up building a digital farmer-consumer marketplace.

Three types of training were provided during this phase: training on how to use the CAPSELLA platform, training on how to foster entrepreneurship and thematic training on agriculture and related sustainability threats.

In total, eight modules were delivered on agriculture and related sustainability threats: "Transition to Agroecology, Connecting the Urban with the Rural from Seed to Stomach, and back to the Land" and "Sustainable Urban Food Systems, Hacking the Metabolism of the City: how communities and technology can improve the local food system" offered by Pavlos Georgiadis, member of the We Deliver Taste CAPSELLA team, "Viticulture and Climate Change, Overview and Analysis of Viticultural Data", offered by Dr. Maritina Stavrakaki, member of the Agroknow CAPSELLA team, "Waste management from a chain perspective", offered by Peter Paree, member of the ZLTO CAPSELLA team, "Transition to Agroecology, The dynamic management of agrobiodiversity, how seed networks contribute to the maintenance and continued evolution of seed diversity", offered by Livia Ortolani, member of the Rete Semi Rurali CAPSELLA team, "Transition to Agroecology, The dynamic management of agrobiodiversity, the seed legislation and the issue of privacy for agrobiodiversity data management" offered by Riccardo Bocci, member of the Rete Semi Rurali CAPSELLA team "Transition to Agroecology, The use of functional diversity for preserving soil health" offered by Dr. Mariateresa Lazzaro, member of the Scuola Superiore Sant'Anna CAPSELLA team and Dr. Stefano Carlesi is a Research fellow at Scuola Superiore Sant'Anna,

One module was delivered dedicated to the use of the CAPSELLA Platform "Developing infrastructures for supporting Agriculture Communities, The CAPSELLA Platform" offered by Panagiota Koltsida, member of the Athena RC CAPSELLA team

Seven modules were delivered on how to foster entrepreneurship, "Bootcamp Kick-off", "Project Management" offered by Yiannis Vithynos from Critical Path, "Business Plan Development", offered by Dr. Nikolaos Petridis, member of the Aston CAPSELLA team, "Entrepreneurial Marketing" and "Communications for Start-Ups" offered by Stephen Benians, member of the Zephyr CAPSELLA team, "IP Management" offered by Vaggelis Papakonstantinou from MP Legal and "Financial Management and Investment Readiness" offered by Andreas Acavalos from KEMEL.

The CAPSELLA Bootcamp, -part of the CAPSELLA Acceleration Program- was organised by <u>Corallia</u> - <u>Athena Research Center in collaboration with Sant 'Anna - School of Advanced Studies</u>, <u>Aston University</u>, <u>AgroKnow</u>, <u>Rete Semi Rurali</u>, <u>Zephyr</u>, <u>We Deliver Taste</u>, and <u>ZLTO</u>.

## About the CAPSELLA Acceleration Programme

The CAPSELLA Acceleration Programme facilitates the co-creation of disruptive and breakthrough solutions, business ideas and opportunities for supporting innovative, diversity-based, quality and healthcentred food systems in Europe. We strengthen the ongoing transitions to agroecological, biodiversity based and organic practices and systems by opening up the innovation cycle and bringing together people from diverse backgrounds to co-create tomorrow's products and services, in the sustainable agriculture sector that is continuously growing despite the harsh economic environment. We propose a bottom up approach for the development of data driven solutions that will contribute to a greener and fair future with efficiency and transparency in the ecological, biodiversity based, organic agriculture sector. The CAPSELLA Acceleration Programme facilitates the co-creation of disruptive and breakthrough solutions, business ideas and opportunities for supporting innovative, diversity-based, quality and health- centred food systems in Europe. We strengthen the ongoing transitions to agroecological, biodiversity based and organic practices and systems by opening up the innovation cycle and bringing together people from diverse backgrounds to co-create tomorrow's products and services, in the sustainable agriculture sector that is continuously growing despite the harsh economic environment. We propose a bottom up approach for the development of data driven solutions that will contribute to a greener and fair future with efficiency and transparency in the ecological, biodiversity based, organic agriculture sector.

The Incubation [Phase 5]: will last until the 30th of June 2018

## **Contact Details**

website: http://www.capsella.eu/acceleration-programme/

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