

MILAN FOOD POLICY

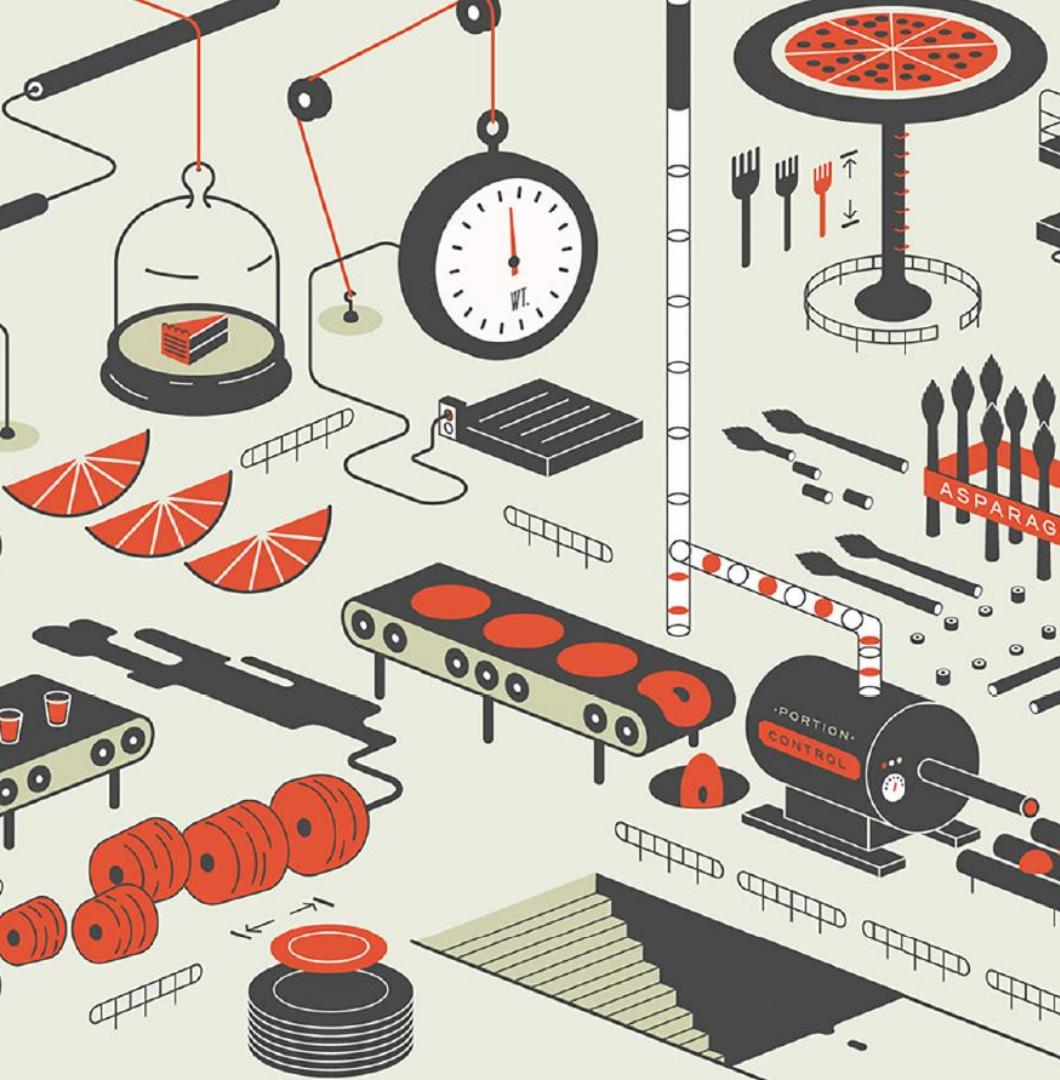


Andrea Magarini
Food Policy Coordinator
Mayor's Office – City of Milan

andrea.magarini@comune.milano.it

www.comune.milano.it/food_policy_milano

CAPSELLA Project final event
8 May 2018, Milan



MILAN FOOD POLICY PROCESS

Milan Food Policy it's a governance's action
to enhance the sustainability of its **City Region Food System**
promoted by Milan Municipality and Cariplo Foundation



analysis of food systems



Analysis and interpretation the urban food system in its **structural components** in order to plan an integrated and systemic food policy.

public consultation



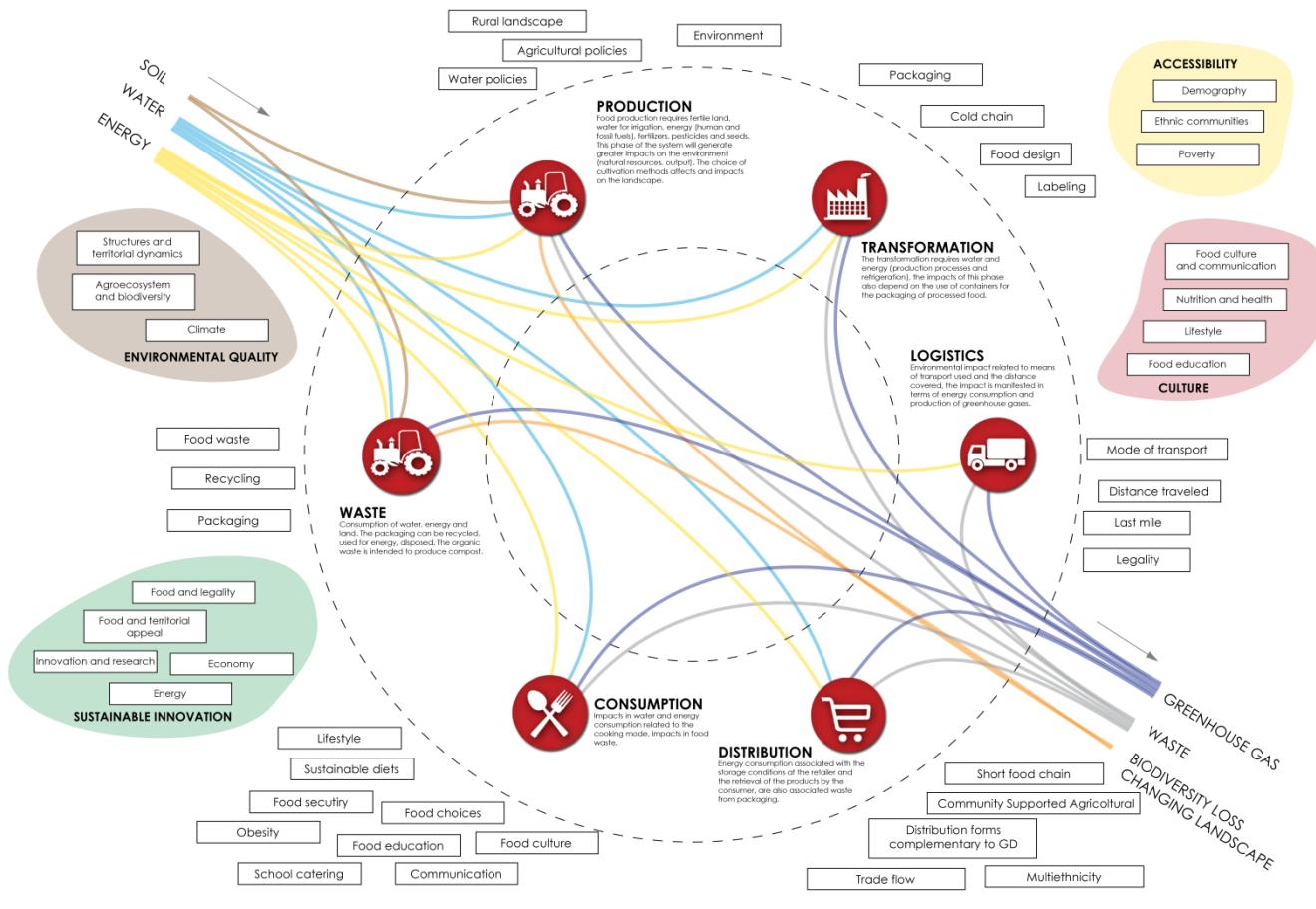
Interaction with local experts and citizens to **share the key elements** of the analysis with the aim of growing a future vision.

definition of policy



Integrated and systemic vision to make more sustainable the urban food system by defining priorities of intervention.

FOOD SYSTEM RELATES A MULTIDIMENSIONAL ISSUES AND ACTORS



Input and output
for each element
of food system
the local government
already plans different
policies related with food



Fondazione
CARIPLO



Economia e
Sostenibilità

10 ISSUES OF MILAN FOOD POLICY TO REPERESENT THE COMPLEXITY OF FOOD SYSTEM

Governance

Education

Waste and losses

Access to food

Well being

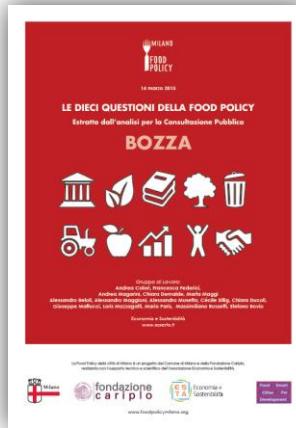
Environment

Agroecosystem

Production

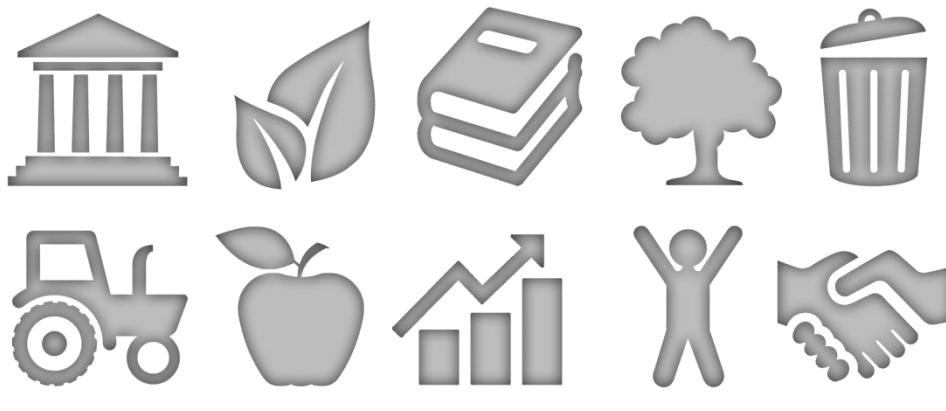
Finance

Trade



The results of the analysis is a set of issues that **capturing the complexity** of the Urban Food System.

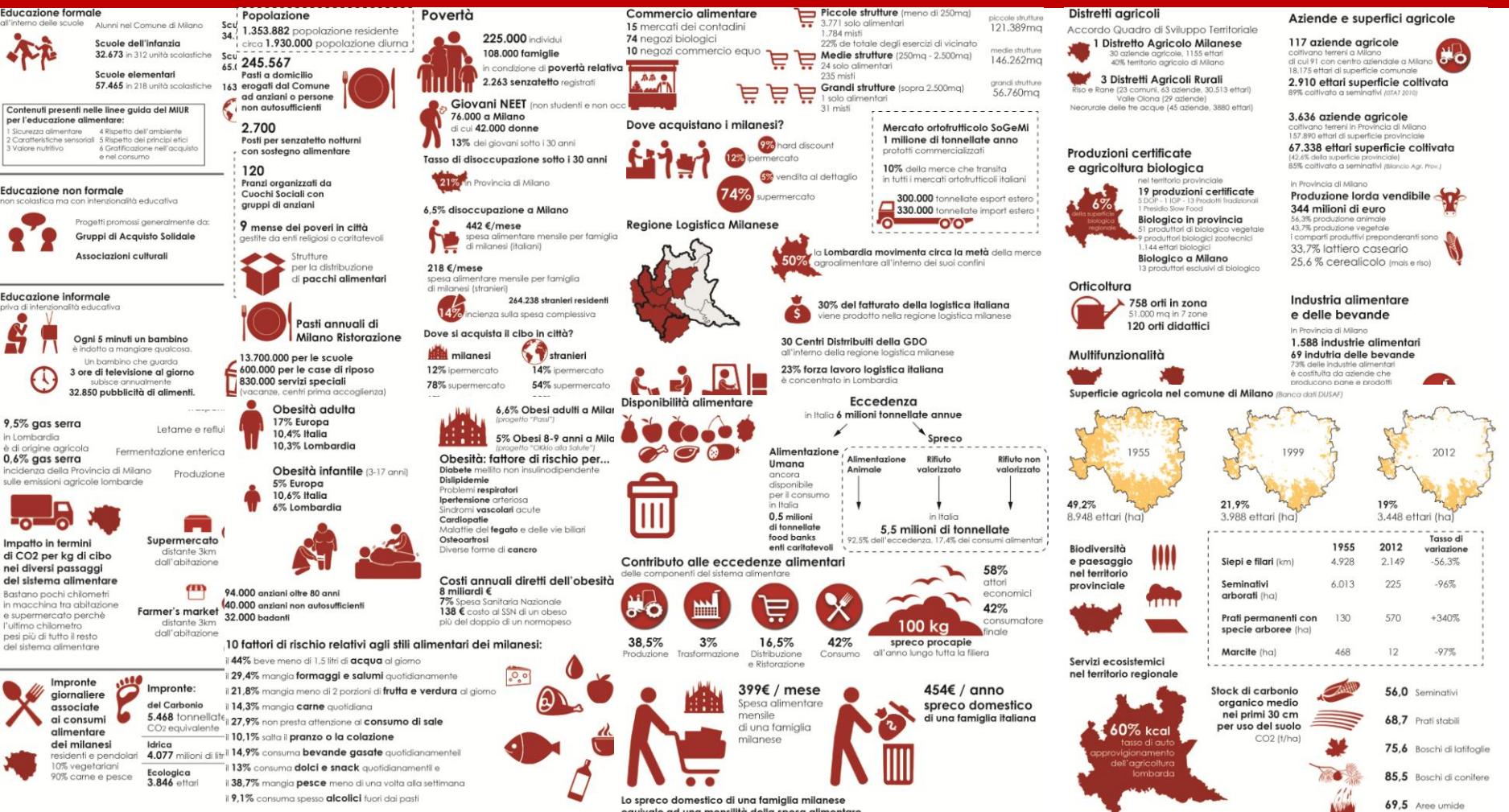
In our approach **we define ten main issue**, intertwined with the competencies distinguishing the majority of local bodies, but they don't necessarily correspond to technical or governmental responsibilities in the sector. Each of the Ten Issues should be seen primarily as a point of view from which to consider all the others.



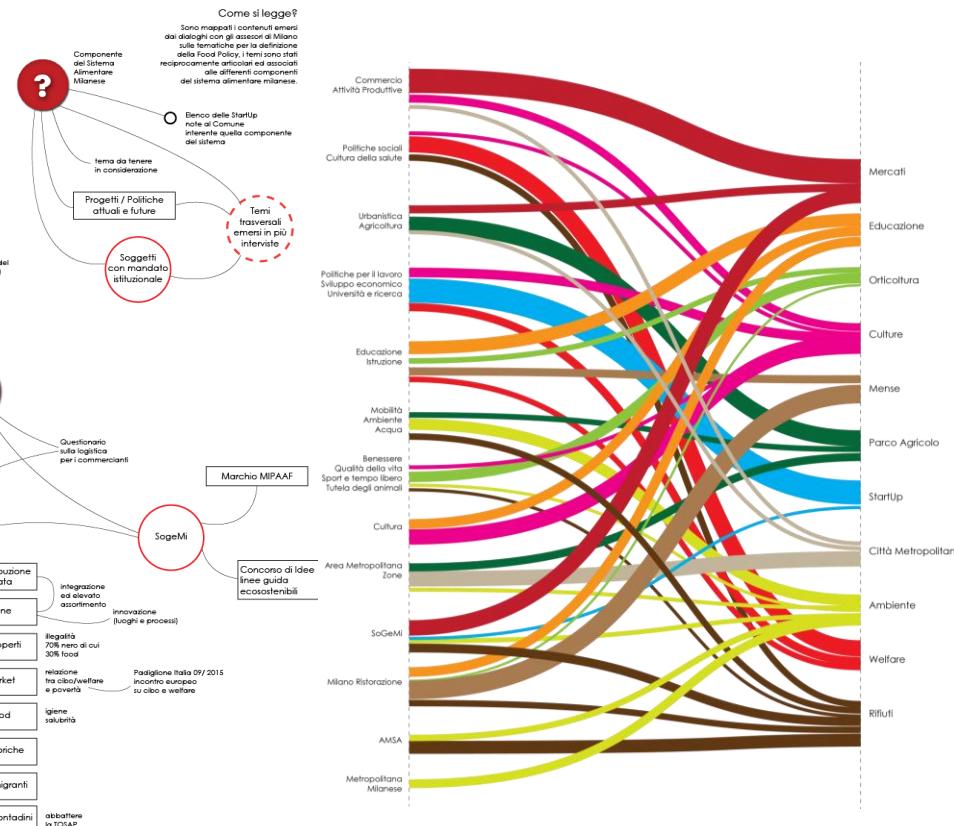
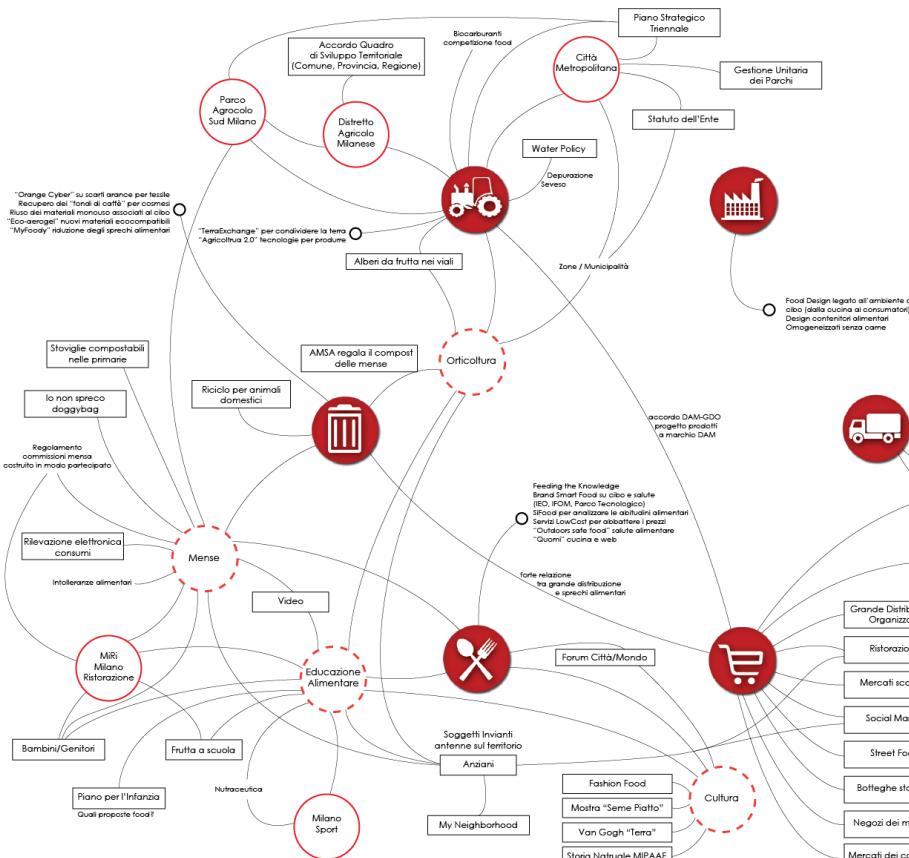
Fondazione
CARIPLO

ESI
Sostenibilità

DATASET OF FOOD SYSTEM IN THE 10 ISSUE OF MILAN FOOD POLICY



PLANS, PROGRAMS AND POLICIES EXISTING TO CONNECT WITH FOOD POLICIES



PUBLIC CONSULTATION FOR SHARE KEY ELEMENT OF THE POLICY



Method under Responsible Research Innovation
Toolkit of European Commission



Stakeholder Engagement **Online** and **Offline**



Analysis and interpretation
on food system in
a brief document



Town Meeting
Public assembly with the engage of the expert
(academic, citizens, associations, foundations,
researchers, innovative start ups, local trade a

...



Black box

of knowledge
for design policy

Priorità della Food Policy di Milano

1. Garantire l'accesso al **cibo sano** e l'acqua potabile
2. Promuovere la **sostenibilità** del sistema alimentare
3. **Educare** al cibo
- 4. Lottare contro gli sprechi nelle diverse fasi del sistema alimentare**
5. Sostenere e promuovere la **ricerca** scientifica



Indirizzi per la Lotta agli Sprechi Alimentari (4)

1. Sviluppo di azioni di **informazione ed educazione**, compresi strumenti di riconoscimento delle buone pratiche
2. Promozione del **recupero** delle eccedenze attraverso meccanismi di **confronto tra gli operatori** attivi nel recupero ed **incentivi** per favorire la **ridistribuzione**
3. Favorire la razionalizzazione degli **imballaggi** dei prodotti
4. Favorire la chiusura dei cicli in un'ottica di **economia circolare** per il riutilizzo della **frazione organica**

<http://tinyurl.com/yd99bhok>

HUMAN FACES TO PROCESSES



10 luglio 2014, conferenza stampa avvio Food Policy



Settembre 2014, consultazione università



Ottobre 2014, gruppi di approfondimento settoriali



Marzo 2015, consultazione cittadini nelle biblioteche



Marzo 2015, consultazione nelle zone di decentramento



Aprile 2015, dibattiti e confronti pubblici



14 giugno 2015, Town Meeting per selezionare le priorità



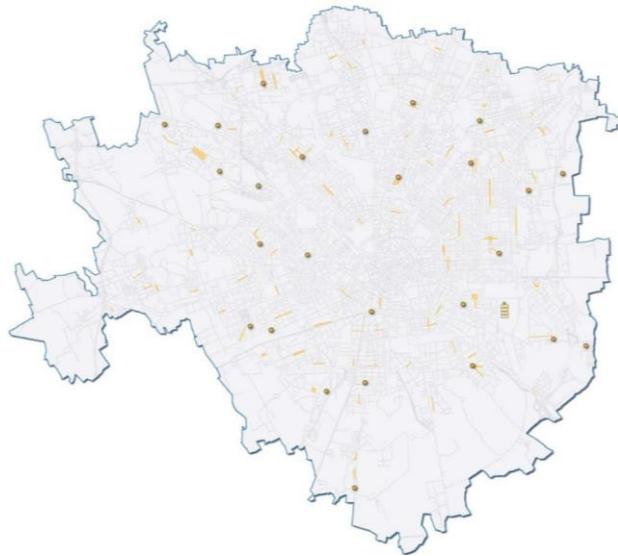
Ottobre 2015, dibattito in Consiglio Comunale



5 ottobre 2015, voto in Consiglio Comunale

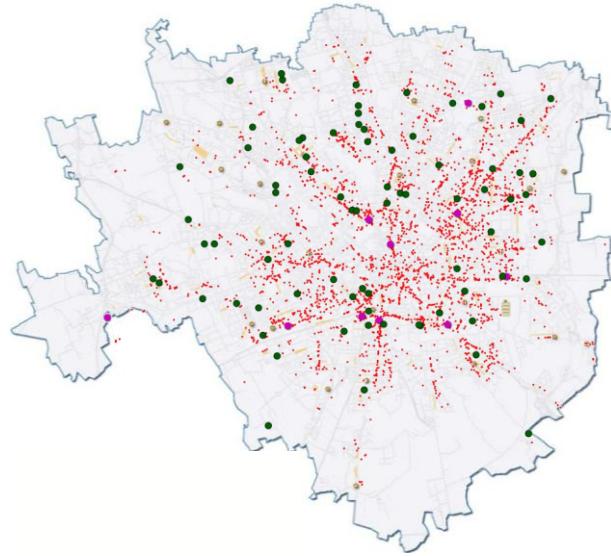
FOOMARKETS ON FOOD DISTRIB

Commercio su spazi pubblici



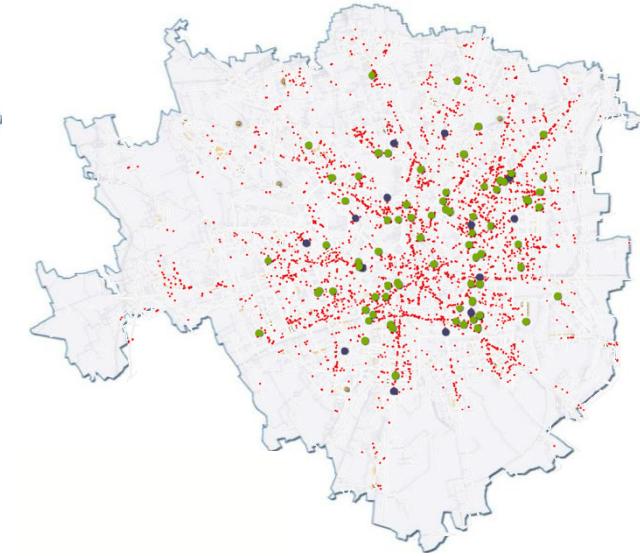
● 26 Mercati Comunali Coperti
87 Scoperti rionali – 2008

Esercizi e consumo critico



● 10 Commercio etico
● 79 GAS
● 3.796 punti vendita alimentari - 2014

Consumo locale e di qualità



● 15 Mercati Contadini
● 74 Commercio BIO
● 3.796 punti vendita alimentari

NODES OF MILAN LOGISTIC REGION



50% la Lombardia movimenta circa la metà della merce agroalimentare all'interno dei suoi confini

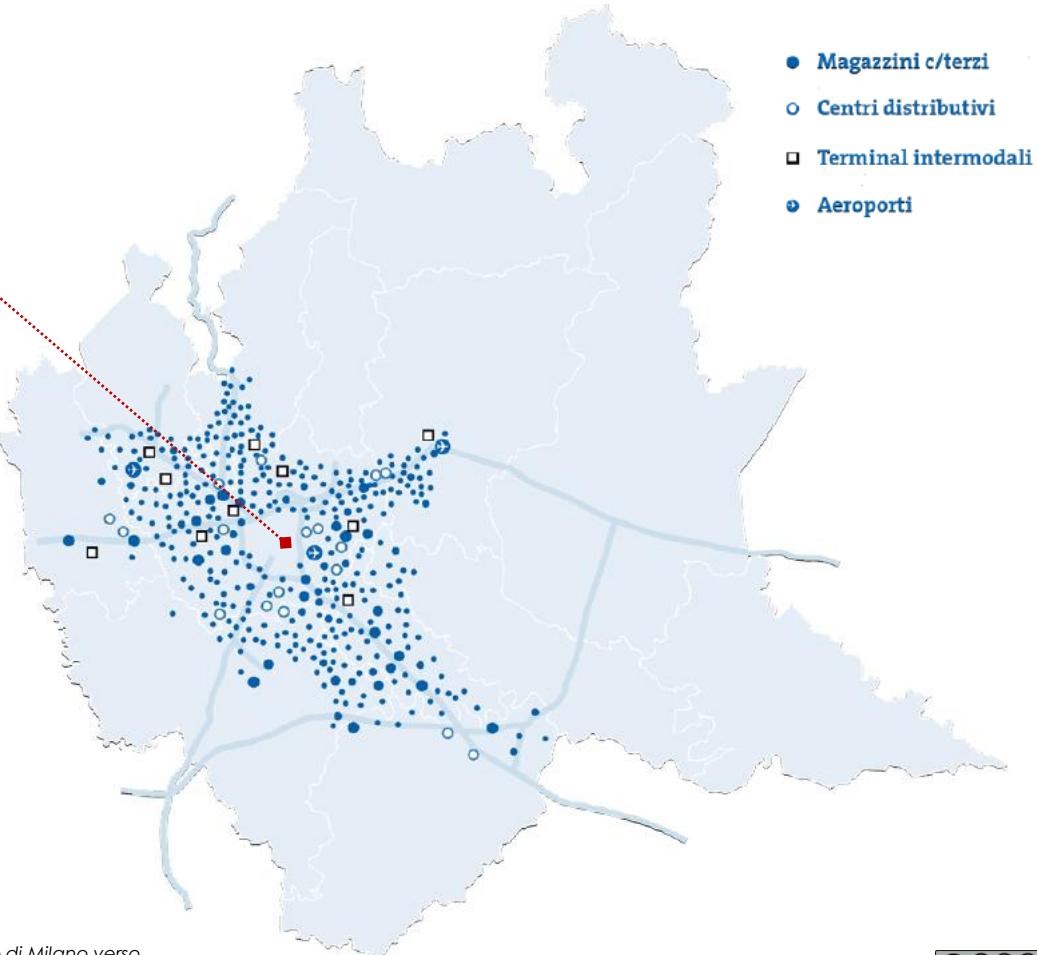


30 Centri Distributivi della GDO
all'interno della regione logistica milanese

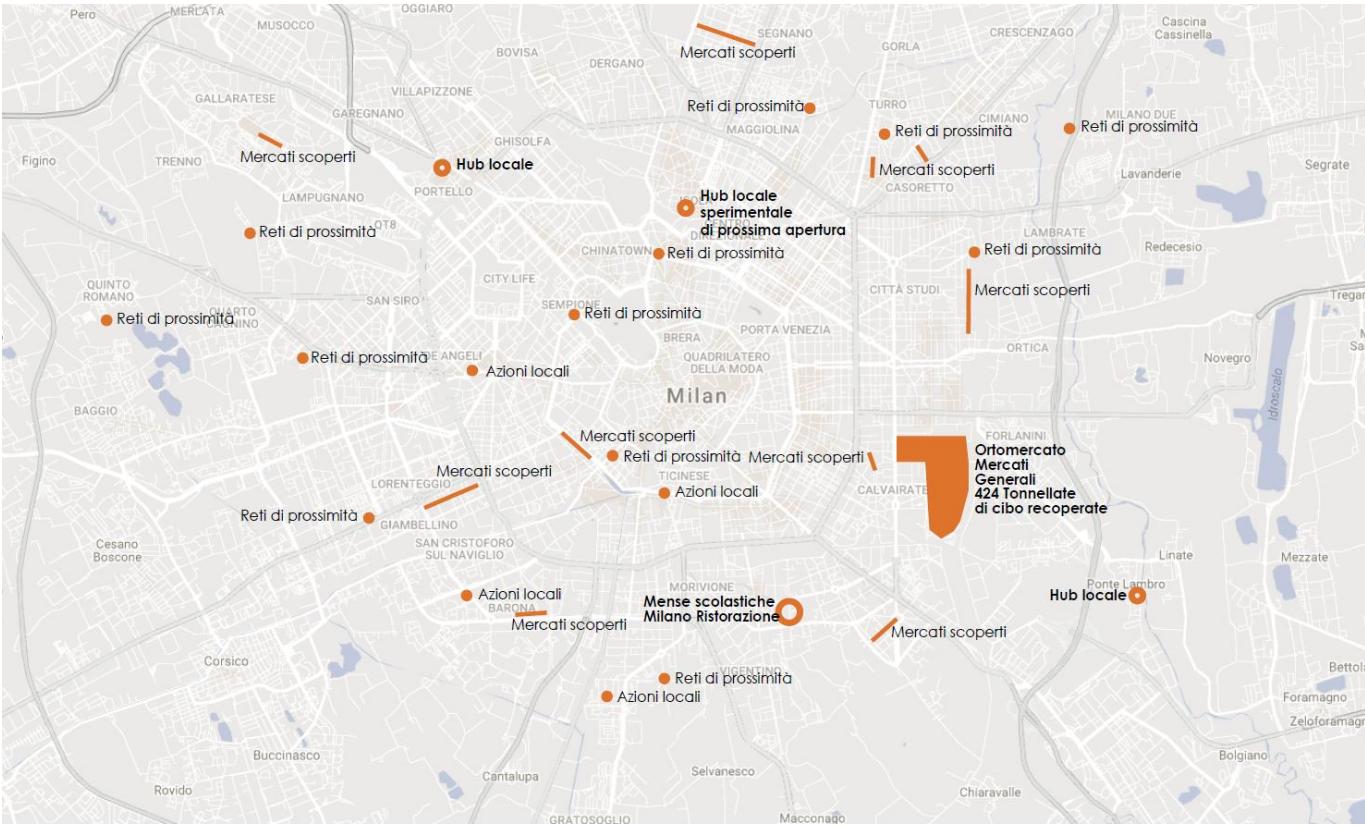
30 Centri Distributivi della GDO
all'interno della regione logistica milanese

23% forza lavoro logistica italiana
è concentrato in Lombardia

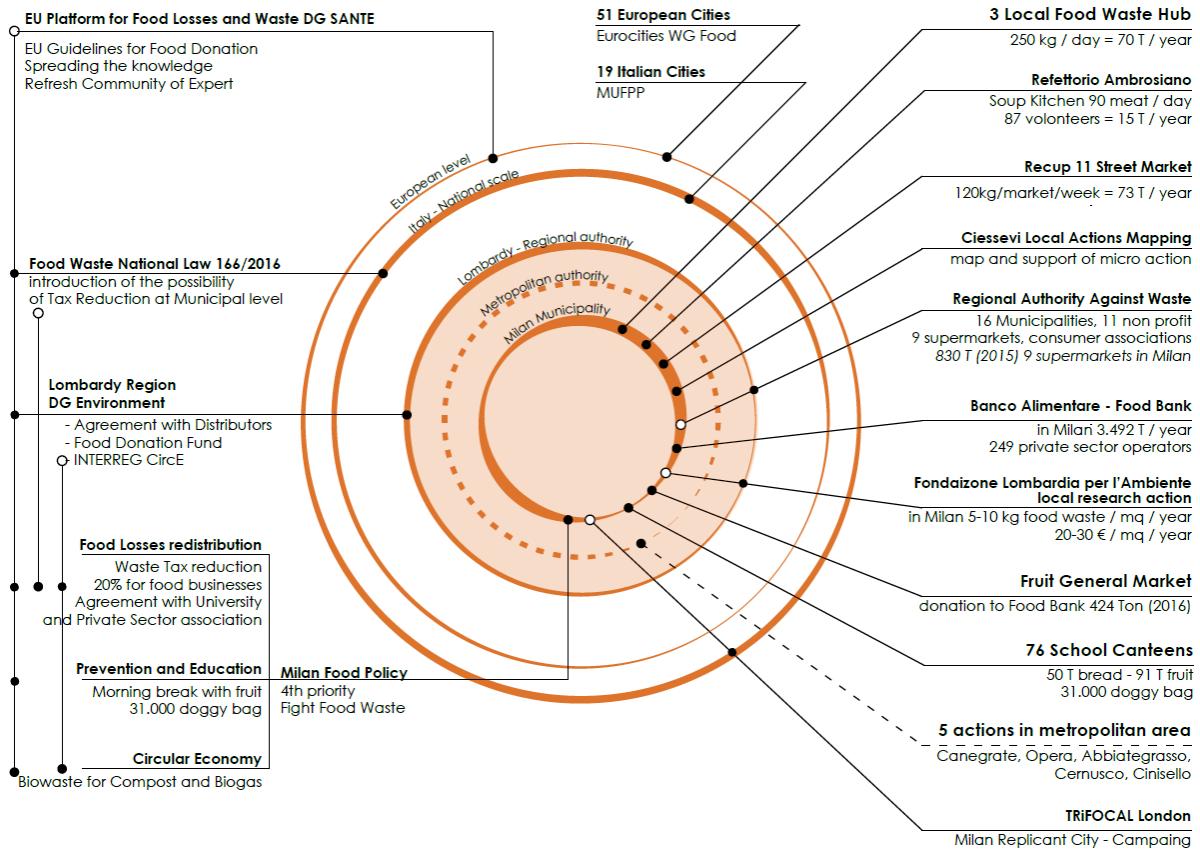
51% degli occupati nella logistica
della provincia milanese proviene da cooperative sociali



FOOD LOSSES AND WASTE URBAN INITIATIVES



FOOD LOSSES AND WASTE URBAN INITIATIVES



FOOD LOSSES AND WASTE EUROPEAN CITIES INITIATIVES



FOOD LOSSES AND WASTE EUROPEAN CITIES INITIATIVES

