

## CAPSELLA INNOVATION EVENTS AND ACCELERATION PROGRAMME

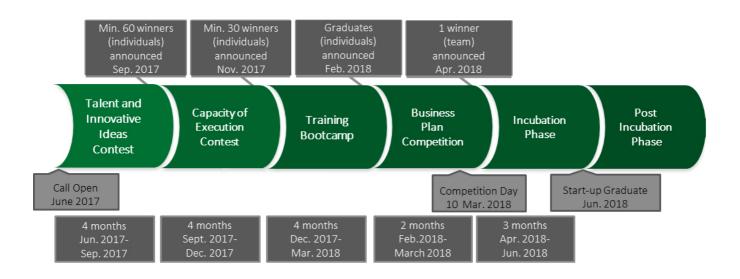




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## **CAPSELLA ACCELERATION PROGRAMME**











## Stage 1

Talent and Innovative Ideas Contest Individual applicants responding to an open call will be selected based on talent and obsession to build a start-up.

## Stage 2

Capacity of Execution Contest Selected individuals of stage 1 are eligible to compete, accompanied with other individuals that they can bring in, having complementary skills and backgrounds, to provide the most innovative solutions to the challenges of a CAPSELLA contest.

Stage 3 Training Bootcamp Winners of stage 2 may go through a three month period of unconditional free training on a) how to foster entrepreneurship (idea generation, management, marketing, etc), b) agriculture and related sustainability threats and c) how to use the CAPSELLA platform.

Stage 4 Business Plan Competition

Graduates of the CAPSELLA Training Bootcamp are eligible to compete in a full-fledged Business Plan Competition.

Stage 5 Incubation The Winner of the BP Competition will receive a 3 months incubation and housing, cash prise and further business training, industry mentoring, accounting, HR, marketing & branding, IPR services, and fundraising aid in the most prominent Incubator in sunny Athens, Greece.



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For further Information on the CAPSELLA Innovation Events and the CAPSELLA Acceleration Programme please visit www.capsella.eu



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