

The 11 teams of the CAPSELLA Innovation Contest are ready to change the future of sustainable agroecology!

The CAPSELLA Innovation contest, part of the CAPSELLA Acceleration Programme is kicking off its activities this Friday the 6th of October 2017 at 14:30 at the American College of Athens. 11 teams comprised of more than 40 people with complementary skills and backgrounds are ready to compete to prove their capacity and execution capability by providing the most innovative solutions to the challenges of the CAPSELLA Innovation Contest, with the aim of co-creating tomorrow's products and services, in the sustainable agriculture sector.

The CAPSELLA Capacity of Execution/Innovation Contest will last two days, from Friday the 6th October 2017 at 14:30 to Saturday the 7th of October 2017 at 22:00. During this time all participating teams will receive guidance from distinguished mentors on technological, business and agro-food issues. The CAPSELLA Innovation Contest mentors include Peter Parea, Maria-Teresa Lazzaro, Maritina Stavarakaki, Livia Ortolani, Christos Mitatakis, Pavlos Georgiadis, Stephen Benians, Maria Pontiki and Nikolaos Petridis.

The bidding process will be completed with the presentations of the contestants to the jury of the CAPSELLA Innovation Contest that can be complemented by slides and/ or any other audiovisual mean and/ or the presentation of a prototype, if available. The evaluation process will be based only on the Evaluation Criteria, the Final Presentations of the Teams and their answers to the Jury's Questions. The detailed contest schedule as well as the mentoring profiles are already publicly available via the CAPSELLA Open Innovation Platform.

CAPSELLA Acceleration Program is being organised by Corallia - Athena Research Center in collaboration with Sant 'Anna - School of Advanced Studies, Aston University, AgroKnow, Rete Semi Rurali, Zephyr, We Deliver Taste, and ZLTO. The competition is sponsored by Eurobank and supported by the American College of Greece, the Agricultural University of Athens, the European Union, TP Organics, Copernicus Relays and Copernicus Academy and is under the auspices of the Greek Ministry of Rural Development and Food.

About the CAPSELLA Acceleration Programme

The CAPSELLA Acceleration Programme facilitates the co-creation of disruptive and breakthrough solutions, business ideas and opportunities for supporting innovative, diversity-based, quality and health- centred food systems in Europe. We strengthen the ongoing transitions to agroecological, biodiversity based and organic practices and systems by opening up the innovation cycle and bringing together people from diverse backgrounds to co-create tomorrow's products and services, in the sustainable agriculture sector that is continuously growing despite the harsh economic environment. We propose a bottom up approach for the development of data driven solutions that will contribute to a greener and fair future with efficiency and transparency in the ecological, biodiversity based, organic agriculture sector. The CAPSELLA Acceleration Programme facilitates the co-creation of disruptive and breakthrough solutions, business ideas and opportunities for supporting innovative, diversity-based, quality and health- centred food systems in Europe. We strengthen the ongoing transitions to agroecological, biodiversity based and organic practices and systems by opening up the innovation cycle and bringing together people from diverse backgrounds to co-create tomorrow's products and services, in the sustainable agriculture sector that is continuously growing despite the harsh economic environment. We propose a bottom up approach for the development of data

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